

THE MAUNA LANI BAY

Hotel and Bungalows · Hawaii

PRESS RELEASE

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CanoeHouse Restaurant supports Sir Paul, Stella and Mary McCartney's 'Meat Free Monday' environmental campaign *Alternative menu offered each Monday to raise awareness of the climate-changing impact of meat production and consumption*

KOHALA COAST, HAWAII – With sustainability at the forefront of the culture and operations of the independently-owned Mauna Lani Bay Hotel and Bungalows on the Island of Hawaii, the resort's famous CanoeHouse restaurant is taking the lead by supporting Sir Paul, Stella and Mary McCartney's '*Meat Free Monday*' environmental campaign.

Named one of the 'World's Top Earth-Friendly Getaways' by *Conde Nast Traveler* and with solar energy innovations that have earned the Mauna Lani Bay Hotel and Bungalows the distinction of generating the most solar electric power of any luxury resort in the world, the resort's support of *Meat Free Monday* is a natural extension of its already significant environmental initiatives.

"Our support of Meat Free Monday is a way that we can help raise awareness of the climate-changing impact of meat production and consumption that is responsible for 18 percent of global greenhouse gas emissions" said Brian Butterworth, General Manager. "Our CanoeHouse restaurant will be offering an alternative vegan menu each Monday for those that choose to join this global movement."

The CanoeHouse's *Meat Free Monday* menu will showcase the masterful cuisine of Chef James Ortiaga, working with the freshest local ingredients available sourced within 100 miles of the resort. Greens from the nearby Hirabara Farms will feature prominently in the menu as will local Hamakua heirloom tomatoes, mushrooms and asparagus.

To support the global *Meat Free Monday* campaign and for dinner reservations at the CanoeHouse, please contact (808) 881-7911.

About Mauna Lani Bay Hotel and Bungalows

Mauna Lani Bay Hotel and Bungalows sits oceanfront on the Kohala Coast, Big Island of Hawaii. Located 23 miles north of the Kona International Airport the hotel is part of the Mauna Lani Resort which features the Mauna Lani Bay Hotel and Bungalows, Mauna Lani Spa and the Francis H. I'i Brown Golf Courses. The resort has been named one of the "World's Top Earth-Friendly Getaways" by *Conde Nast Traveler* for its commitment to making preservation of Hawaii's resources, environment and culture an important part of the resort experience. For reservations call (800) 367-2323 or visit www.maunalani.com.

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About the Island of Hawaii

Hawaii, the archipelago, is the most isolated group of islands on earth. The Island of Hawaii (sometimes referred to as the Big Island) is the youngest island in the Hawaiian chain and is also by far the biggest, providing a vast canvas of environments to discover a variety of unrivaled natural wonders. This is the home of one of the world's most active volcanoes (Kilauea), the tallest sea mountain in the world at more than 33,000 feet – taller than Everest when measured from its sea floor base to its peak, (Mauna Kea), the most massive mountain in the world (Mauna Loa), the largest park in the state, Hawaii Volcanoes National Park, and the always sunny Kohala Coast. All but two of the world's climate zones generate everything from lush rain forests to volcanic deserts, snow-capped mountaintops to beautiful sandy beaches.

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