



MAUNA LANI
RESORT

**MAUNA LANI RESORT NAMED 'EARTH-FRIENDLY' GETAWAY
BY CONDÉ NAST TRAVELER MAGAZINE**

**Big Island Resort the Only US Property in North America
Honored as Luxury Eco-Friendly Beach Destination**

KOHALA COAST, Hawaii (January 01, 2008) – Mauna Lani Resort has been named one of “World’s Top Earth-Friendly Getaways” by *Conde Nast Traveler* magazine in their January, 2008 issue. The award-winning Big Island resort was recognized as one of the world’s top luxury, eco-friendly beach destinations, and is the only beach resort in the United States named in the collection.

“Since opening 25 years ago, Mauna Lani Resort has been at the forefront of environmental stewardship in the resort industry,” said Mark Glickman, Director of Marketing for Mauna Lani Resort. “As we continue to add new amenities and programs, we always do so with an eye toward remaining true to the Hawaiian practice of *malama 'aina*, or responsible stewardship of the land. Preserving Hawaii’s resources, environment and culture is an important aspect of the resort experience at Mauna Lani and it resonates with our guests who are inspired to come back year after year.”

Mauna Lani’s solar energy innovations have earned the resort the distinction of generating the most solar electric power of any luxury resort in the world. Covering three acres, the PowerLight photovoltaic system provides operating power and supplies the majority of the resort’s daytime water pumping power requirements. It is estimated that over the 25-year lifetime of the photovoltaic system, the solar-generated electricity will reduce emissions of carbon dioxide by almost 12,000 tons.

The golf water system for Mauna Lani Resort’s Francis H. I’i Brown Golf Courses pumps more than three million gallons of brackish water per day and waters 38 golf holes. In addition, there are two maintenance warehouses, a cart barn, and an 8,000 square foot air-conditioned pro-shop.

During peak hours a large percentage of the electricity required by the golf operation is provided by solar. These solar systems spare the environment from thousands of tons of harmful emissions (NOx, SOx and CO2), and also generate internal rates of return above 20%.

On the greens, the use of drought-resistant Salam Seashore Paspalum grass requires considerably less fertilizer and herbicides, and also contributes to the resort’s environmentally-friendly golf operation. At Mauna Lani Spa, a photovoltaic system operates a one-of-a-kind lava watsu pool where spa-goers can experience an aquatic body therapy complete with underwater acoustics, lighting effects, mild temperature salt water and a cascading waterfall.

MAUNA LANI RESORT

68-1400 MAUNA LANI DRIVE · KOHALA COAST, ISLAND OF HAWAII 96743

HOTEL: 808-885-6622 · GOLF: 808-885-6655 · SPA: 808-881-7922

HOTEL RESERVATIONS: 800-367-2323 · E-MAIL: RESERVATIONS@MAUNALANI.COM · www.maunalani.com



MAUNA LANI
RESORT

Condé Nast Traveler also recognized Mauna Lani Resort's green sea turtle program as an ecotourism attraction. Since 1989, in collaboration with Oahu's Sea Life Park by Dolphin Discovery, Mauna Lani Resort has raised juvenile *honu* (turtle) in its saltwater ponds until they are large enough to be released in the wild. The *honu* are part of the resort's complimentary fishing feeding tour designed to raise awareness of the endangered species. In addition, each Fourth of July, Mauna Lani Resort releases healthy juvenile *honu* into the ocean as part of their annual Turtle Independence Day celebration. Since the program's inception, more than 125 juvenile *honu* have been released into the wild.

Mauna Lani Resort has also been recognized by The U.S. Environmental Protection Agency (EPA), Department of Energy (DOE), and Center for Resource Solutions (CRS) for significantly advancing development of the green power market. Mauna Lani first won this award in 2004 and continues to excel at protecting the environment. Mauna Lani was also the recipient of the Green Business Award from the Chamber of Commerce of Hawaii, the Hawaii Hotel Association, the Hawaii Department of Business Economic Development and Tourism, and the Hawaii Department of Health. The resort also won the *Keep It Hawaii* Kahili Award for their Kalahuipua'a Fishponds in the category of historic preservation.

For more information or reservations, call 800-367-2323 or visit www.maunalani.com.

About Mauna Lani Resort

Mauna Lani Resort sits oceanfront on the finest stretch of shoreline on the Kohala Coast of the Big Island of Hawai'i. Located 23 miles north of the Kona International Airport, this 3,200 acre-resort features the luxurious Mauna Lani Bay Hotel & Bungalows, Mauna Lani Spa and the Francis H. I'i Brown North and South Golf Courses. For reservations call 800-367-2323 or visit www.maunalani.com.

MEDIA CONTACTS:

Susan Bredo
Communications Manager
Mauna Lani Resort
[sbredo@maunalani.com](mailto:sbred@maunalani.com)
808-885-1473

MAUNA LANI RESORT
68-1400 MAUNA LANI DRIVE · KOHALA COAST, ISLAND OF HAWAII 96743
HOTEL: 808-885-6622 · GOLF: 808-885-6655 · SPA: 808-881-7922
HOTEL RESERVATIONS: 800-367-2323 · E-MAIL: RESERVATIONS@MAUNALANI.COM · www.maunalani.com