

## **OFFICIAL RULES**

### **The Mauna Lani Bay Hotel and Bungalows - 3 Night Stay**

ENTRANTS MUST BE AT LEAST EIGHTEEN (18) YEARS OLD TO ENTER

1. SPONSORS: The Mauna Lani Bay Hotel and Bungalows "3 Night Stay", is sponsored by Mauna Lani Resort, (Operation), Inc dba The Mauna Lani Bay Hotel and Bungalows, 68-1400 Mauna Lani Drive, Kohala Coast, Hawaii 96743 (collectively referred to herein as "Sponsor").

2. ELIGIBILITY: NO PURCHASE NECESSARY. To be eligible to enter Entrant must meet the eligibility requirements described herein and have read and agreed to these Official Rules. The Contest is open to residents of any country where the contest is not prohibited by law. The Contest is open to anyone eighteen (18) years of age as of November 1, 2011. Each entrant shall indemnify, defend, and hold Sponsor harmless from any third party claims arising from entrant's participation in the 3- Night Stay. In no event shall Sponsor be liable to an entrant for acts or omissions arising out of or related to the Contest or that entrant's participation in the Contest.

Employees of Mauna Lani Resort (Operations), Inc. and their affiliates, and anyone involved in the development or execution of this promotion, and the immediate families (parents, spouses, siblings, and children and their spouses) and members of the households of such employees are ineligible.

Limit one (1) entry per Facebook Account. All entries must be received by 11:59 pm (HST) on December 23, 2011. Entries are void if they are incomplete, or late. In the event of any dispute regarding the identity of a person submitting an on-line entry, the entry will be deemed submitted by the authorized e-mail account holder. A purchase will not increase your chances of winning. Official Rules are also posted at <http://www.maunalani.com/pdf/OFFICIAL-RULES-3-NIGHT-STAY.pdf>

3. HOW TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN. To enter the 3 Night Stay, visit Mauna Lani Bay's Facebook page: <http://www.facebook.com/MaunaLaniBay> during the period of November 23, 2011 and ending on December 23, 2011 11:59 pm Hawaii Pacific Time. Entry to include "Tell us why now would be a great time for you to take a vacation to Mauna Lani Bay." By entering You understand the provisions associated with the Contest should your entry be selected as a Winner and accept the prize as a Winner. The winner must grant permission to Sponsor to use his/her name and submission, for promotional and publicity purposes. Entrants agree to comply with all Contest rules and requirements, as determined by the contest judges as detailed below. An entry form can be obtained by mailing a self-addressed, stamped envelope to: Mauna Lani Bay Hotel and Bungalows, 3 Night Stay Entry 68-1400 Mauna Lani Drive, Kohala Coast, HI 96743

4. SELECTION OF MAUNA LANI BAY HOTEL AND BUNGALOWS 3 Night Stay Winner: All entrants will be eligible for the Prize. During the period beginning on November 23, 2011 ending on December 23, 2011 at 11:59 pm HST. Only one entry is permitted per Facebook Account. Determinations of the Jury are final and binding.

6. NOTIFICATION OF WINNER: Beginning on or about December 28, 2011 the winner will be notified by email. If a potential winner does not respond to the notification attempt within ten days from the first notification attempt, an alternate potential winner will be selected. Except where prohibited by law, each potential winner may be required to sign and return an Affidavit of Eligibility and Liability and Publicity Release and provide any additional information that may be required by Sponsor. Winners Proof of identification is required.

7. PRIZE: The 3 Night Stay shall consist of the following:

(1) Three nights in Ocean View accommodations at the Mauna Lani Bay Hotel & Bungalows

(2) Dates of stay valid from January 02, 2012 – December 23, 2012 subject to black out dates.

The approximate retail value of Prize is \$ \$2,126.00

8. PRIZE DETAILS AND CONDITIONS: The Mauna Lani Bay Hotel and Bungalows 3 Night Stay Prize must be redeemed between January 2, 2012 and December 23, 2012 and black out dates apply. Mauna Lani Bay Hotel and Bungalows will attempt to accommodate the winner's preference regarding dates of travel, but the hotel makes no guarantee that it will be able to do so as accommodations are subject to availability. No prize substitution or cash redemption is available. Odds of winning any prize depends on the number of eligible entries received during the Entry Period. The Prize will be awarded within approximately two weeks of receipt by Sponsor of final prize acceptance documents. Sponsor reserves the right, in its sole discretion, to substitute a prize, in whole or in part, of equal or greater monetary value if a prize cannot be awarded, in whole or in part, as described for any reason. All federal, state and local

income taxes on prize and gratuities are solely the responsibility of the Prize Winners. The Prize Winners are responsible for ensuring that (s)he complies with all the applicable tax laws and filing requirements.

9. LICENSE GRANT: All of the materials and information that You give to Sponsor in connection with this Contest, including but not limited to the entry information that you submit, are hereinafter referred to collectively as the "3 Night Stay Submissions". By virtue of participating in this Contest, You grant to The Mauna Lani Bay Hotel and Bungalows and their respective affiliates, a perpetual, irrevocable, worldwide, royalty-free license to use the Contest Submissions for any lawful purpose, including but not limited to using the Contest Submissions in connection with promoting the Mauna Lani Bay Hotel and Bungalows.

10. GENERAL CONDITIONS: By participating in the Contest, You agree to be bound by these complete Official Rules and the decisions of the judges which are final on all matters pertaining to the Contest, and You waive any right to claim ambiguity in the Contest or these Official Rules.

LIMITATIONS OF LIABILITY Contest Entities are not responsible for lost, late, misdirected, undeliverable or incomplete online or on-site entries due to system errors or failures or faulty transmissions or other telecommunications malfunctions; and/or online or on-site entries not received resulting from any hardware or software failures of any kind. The Contest Entities are also not responsible for any malfunction of the entire Contest Site or error in the collection, processing or retention of entry information.

12. TERMINATION/SUSPENSION/MODIFICATION OF CONTEST: If for any reason this Contest is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor, the Sponsor reserves the right at its sole discretion to terminate, modify or suspend the Contest.

13. DISPUTES: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually.

14. RULES/WINNERS LIST: To receive the name of the Prize Winner or an additional copy of these Official Rules, send a self-addressed, stamped envelope by December 23, 2011 to: Mauna Lani Bay Hotel and Bungalows, 68-1400 Mauna Lani Drive, Kohala Coast, Hawaii 96743. Please specify "3 Night Stay Rules" or " 3 Night Stay Winner." You may also view the Official Rules at <http://www.maunalani.com/pdf/OFFICIAL-RULES-3-NIGHT-STAY.pdf>

15. This promotion is in no way sponsored, endorsed, administered by, or associated with Facebook. Information provided by entrants is given to Mauna Lani Bay Hotel & Bungalows and not to Facebook.

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