

# THE MAUNA LANI BAY

*Hotel and Bungalows · Hawaii*

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## NEWS RELEASE

For Immediate Release  
Friday, July 1, 2011

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## **HAWAII ISLAND UNITED WAY FUNDRAISING WEEKEND: GOLF, FOOD, WINE, HAWAIIAN ENTERTAINMENT & MAJOR PRIZES**

*Weekend of fundraising events to support cause  
Chance to WIN two brand new cars and \$20,000 cash!*

**KOHALA COAST, HAWAII** – The Mauna Lani Bay Hotel and Bungalows is proud to partner with Hawaii Island United Way to host one of its biggest annual fundraising weekends of the year from **Friday, July 8 to Saturday, July 9 2011**.

Events include the **2011 Mayors Dinner, 18<sup>th</sup> Annual Mayors Cup Golf Tournament** and the **Evening in Paradise** food and wine extravaganza.

Hawaii Island United Way is hoping the weekend will raise significant monies contributing to its year-round fundraising programs that support 55 vital health and human service programs on the island. 98 percent of all dollars raised on Hawaii Island, stay on Hawaii Island.

President & Chief Professional Officer of Hawaii Island United Way, Darla DeVille, said the mission of the organization is to “unite people, organizations and resources to build a healthier community. What better way to live united than to raise funds and awareness in an atmosphere that promotes the spirit of aloha.”

Brian Butterworth, General Manager of The Mauna Lani Bay Hotel and Bungalows said that the “Mauna Lani Bay ohana feel passionate about supporting this invaluable cause as the outcomes have a direct and tangible impact on our community. We invite the community to join us in helping to make this year’s weekend the most successful yet.”

**WHAT:** Hawaii Island United Way Mayor’s Reception & Dinner  
**WHEN:** Friday, July 8, 2011, 6:30 pm  
**WHERE:** The Mauna Lani Bay Hotel and Bungalows Ballroom  
**WHO:** Mayor Billy Kenoi and Mayor of Kauai, Bernard Carvalho with entertainment by Desiree Cruz and Willie K  
**COST:** \$150 per person  
**DETAILS:** Enjoy the fresh flavors of Hawaii at a sumptuous 6-course dinner prepared by Mauna Lani Bay’s star culinary team.

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## **MAUNA LANI BAY HOTEL AND BUNGALOWS**

68-1400 Mauna Lani Drive · Kohala Coast, Island of Hawaii 96743  
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**WHAT:** 18<sup>th</sup> Annual Mayors Cup Golf Tournament with chance to WIN four major hole-in-one prizes at each Par 3.  
#3 – 185 yds: \$10,000 cash (sponsored by Makalei Golf Club)  
#7 – 165 yds: \$25,000 2012 Mazda 5 Sedan (Sponsored by Big Island Motors)  
#12 – 165 yds: \$10,000 cash (sponsored by Makalei Golf Club)  
#15 – 165 yds: \$35,000 2011 Chevrolet Silverado pickup (sponsored by DeLuz Chevrolet)

**WHEN:** Saturday, July 9, 2011, 8 am

**WHERE:** Mauna Lani Resort, Francis H. I'i Brown South Golf Course

**WHO:** Mayor Billy Kenoi, corporate Hawaii teams and enthusiastic golfers

**COST:** Visit [hiuw.org](http://hiuw.org) to learn about the various packages on offer

**DETAILS:** The design of Mauna Lani's South Course make it the ideal course for both novice and experienced golfers alike. Built on the 16th-century *Kaniku* lava flow, the 18-hole course features two striking signature ocean holes - 7 and 15. The over-the-water, dramatic No. 15 is well-known as one of the most photographed holes in the world, and No. 7 is a picturesque par-3 framed by the blue Pacific Ocean on the left, a salt-and-pepper sand dune on the right, and back dropped by a feathery grove of *Kiawe* trees.

**WHAT:** An Evening in Paradise – Food and Wine Extravaganza

**WHEN:** Saturday, July 9, 2011, 6 - 8:30 pm

**WHERE:** The Mauna Lani Bay Hotel and Bungalows, Hale Hoaloha Pavilion

**WHO:** Hawaii Island's finest chefs and gourmet food purveyors

**COST:** Adults \$85 (12 and older), Children \$50 (5-11 years)

**DETAILS:** Eat, drink and be merry at this coveted annual food lover's event that's set to be the biggest yet. Sample gourmet fare from host chefs from The Mauna Lani Bay Hotel and Bungalows in addition to popular restaurants island-wide, such as Roy's, Daniel Thiebaut's, Sansei Seafood Restaurant, Fujimamas, Tommy Bahamas, Huggos, Ruth's Chris Steak House and many, many more. Enjoy entertainment by Old School, performing your favorite covers.

**For more information about the above events, special sponsorship packages and to purchase tickets, please contact Hawaii Island United Way at 935-6393 or visit [www.hiuw.org](http://www.hiuw.org)**

## **About Hawaii Island United Way**

The mission of the Hawaii Island United Way is to unite people, organizations, and resources to build a healthier community. No other non-profit involves as many Big Island residents as HIUW, both in giving and receiving help. The work of HIUW helps deliver services to the following local organizations: Aloha Council, Boy Scouts of America, American Heart Association, Hawaii County, Integrated Heart and Stroke Initiatives, American Red Cross, Hawaii State Chapter, Arc of Hilo, Arc of Kona, Bay Clinic, Inc, Big Island Substance Abuse Council, Boys & Girls Club of the Big Island, Brantley Center, Inc, Bridge House, Inc, Child & Family Service, Domestic Abuse Shelter - West Hawaii, Coalition for a Tobacco Free Hawaii, Family Support Services of West Hawaii, Food Basket, Friends of the Children's Justice Center of East Hawaii, Girl Scouts of Hawaii, Habitat for Humanity West Hawaii, Inc, Hale Aloha O Hilo Habitat for Humanity, Inc, Hawaii Island Adult Care, Inc, Hawaii Island HIV/ AIDS Foundation, Hawaii Island Home for Recovery, Inc, Hospice of Hilo, Hospice of Kona, Island of Hawai'i YMCA, Kona Adult Day Center, Ku'ikahi Mediation Center, Legal Aid Society of Hawaii, Mental Health Kookua, Neighborhood Place of Puna, North Hawaii Hospice, Office for Social Ministry, PATCH (People Attentive to Children), Salvation Army, Hilo Temple Corps, Salvation Army, Kona Corps, West Hawaii Mediation Center and YWCA of Hawaii Island.

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**The Mauna Lani Bay Hotel & Bungalows** is recognized as one of *Travel + Leisure's* "World's Best Hotels" for 2011 and is also on the *Conde Nast Traveler* "Gold List" for 2011. It is the only independently-operated resort on the Kohala Coast and has maintained its original owners since its opening in 1983. Mauna Lani is also one of the smaller resorts on the coast giving guests an intimate, timeless Hawaiian experience that is personalized and pleasantly unscripted. It is Mauna Lani's cultural and environmental programs that make it truly stand out from others and which has earned it the reputation of one of the "World's Top Earth-Friendly Getaways" from *Conde Nast Traveler*. Mauna Lani is committed to delivering aloha in everything it does and as such takes a stand against hidden resort fees. It is home to the famous CanoeHouse restaurant, the Hawaiian inspired Mauna Lani Spa and the championship Francis H. I'i Brown Golf Courses. Mauna Lani is a member of the Preferred Hotel Group recognizing the world's best independent luxury hotels and resorts. For reservations call (800) 367-2323 or visit [www.maunalani.com](http://www.maunalani.com).

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