

# THE MAUNA LANI BAY

*Hotel and Bungalows · Hawaii*

FOR IMMEDIATE RELEASE

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## MAUNA LANI BAY & K-SWISS PRESENT PAU HANA SUNSET 10KM RUN & WALK A benefit for the American Cancer Society, West Hawaii Chapter

**KOHALA COAST, HAWAII** – Hawaii’s popular health, fitness and outdoor lifestyle resort, The Mauna Lani Bay Hotel & Bungalows, is proud to host the inaugural **K-Swiss Pau Hana Sunset 10km Fun Run & Walk on Friday, September 30 at 5pm** – a benefit for the West Hawaii Chapter of the American Cancer Society.

The event, which is taking place on Mauna Lani’s world-famous Francis H. I’i Brown North golf course, is open to the entire community and is drawing the support of many pro triathletes who will already be in Hawaii preparing for the Ford Ironman World Championship the following weekend.

2010 Ironman Women’s World Champion, Mirinda Carfrae will be there, along with other pros who have signed up to race in the elite category, including Luke Bell, Belinda Granger, Tim DeBoom, Hillary Biscay, Joe Gambles and local favorite, Bree Wee.

General Manager of Mauna Lani Bay, Brian Butterworth, said that the event “is about bringing people together and enjoying some fun, friendly competition in support of one of our community’s most invaluable causes. Whether you run or walk, just enjoy being in Hawaii and soak up the spectacular surroundings, including our hard-to-beat Kohala Coast sunset”.

Proceeds from the event will be used to support Hawaii Island cancer patients and their families by providing services such as inter-island airline tickets for travel to treatment facilities, transportation to medical appointments, counseling programs and more.

Leading triathlon footwear and apparel brand, K-Swiss, has thrown its support behind the event by donating “K-Swiss dream bags” for category winners and t-shirts for all participants. Numerous other prizes will be up for grabs too.

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**Page 2/2**

After the run and walk, participants and friends and family are invited to enjoy a fun-filled awards-ceremony and a 'Pau Hana' (meaning 'after work' in Hawaiian) outdoor BBQ and beer garden party with live music.

For more information and for entry forms visit [www.maunalani.com](http://www.maunalani.com) or contact 808-881-7034.

**WHAT: The inaugural K-Swiss Pau Hana Sunset 10km Fun Run & Walk benefiting the American Cancer Society, West Hawaii Chapter**

**WHEN:** Friday, September 30, 2011, 5pm

**WHERE:** The Francis H. I'i Brown North Course. Meet at The Mauna Lani Bay Hotel & Bungalows. 68-1400 Mauna Lani Drive, Kohala Coast, Hawaii

**COST:** \$20. Pau Hana 'Happy Hour' prices for BBQ and drinks. Complimentary parking available.

**ENTRY & FURTHER INFORMATION:** Visit [www.maunalani.com](http://www.maunalani.com) or contact 808-881-7911.

**The Mauna Lani Bay Hotel & Bungalows** is recognized as one of *Travel + Leisure's* "World's Best Hotels" for 2011 and is also on the *Conde Nast Traveler* 2011 "Gold List". It is the only independently-operated resort on the Kohala Coast of Hawaii and has maintained its original owners since its opening in 1983. Mauna Lani Bay is also one of the smaller resorts on the coast giving guests an intimate, timeless Hawaiian experience that is personalized and pleasantly unscripted. It is Mauna Lani Bay's cultural and environmental programs that make it truly stand out from others and which has earned it the reputation of one of the "World's Top Earth-Friendly Getaways". Mauna Lani Bay is committed to delivering aloha in everything it does and as such takes a stand against hidden resort fees. It is home to the famous CanoeHouse restaurant, the Hawaiian inspired Mauna Lani Spa and the championship Francis H. I'i Brown Golf Courses. Mauna Lani Bay has formed a partnership with a group of pro triathletes, who help the hotel spread the message of enjoying a healthy and active lifestyle. The resort is a member of the Preferred Hotel Group recognizing the world's best independent luxury hotels and resorts. For reservations call (800) 367-2323 or visit [www.maunalani.com](http://www.maunalani.com).

**About The American Cancer Society**

The American Cancer Society has been waging the war against cancer for nearly a century, and its commitment to defeating the disease has never wavered. For the more than 1.4 million people who will be diagnosed with cancer this year, the American Cancer Society provides hope as it grows closer each day to finding a cure. By taking what has been learned through research, the society has contributed to a 15 percent decrease in the overall cancer death rate between the early 1990s and 2005. That means that 650,000 cancer deaths were avoided and more Birthday celebrations were had. Overall, 11 million cancer survivors in America will celebrate a Birthday this year.